

Glasgow Doors Open Days Festival

Creative Planning Workshop

12th January 2017



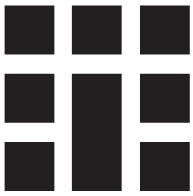


Workshop 1: Experience

- Introduce yourselves!
- What is your **personal** and **professional** experience of Glasgow Doors Open Days Festival?
- What is the **visitor** experience?

Try to think of positives and areas for improvement

- Experience for participants and visitors
 - Great to hear what stories locals have about your building
 - Collecting oral histories
 - Raising awareness of businesses
 - Fantastic activities for kids
 - As a participant it's good to find out who is in your local area – other participants
 - Engages wide audience
 - Sense of community
 - Great learning experience for all ages
 - Returning visitors
 - Positive for the City
 - Children = repeat visits
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- Buildings that were near to each other recommended one another to visitors
 - Visitors are curious, chance to share histories of buildings eg. exhibition
 - Visitors can come in swathes, so you might have a slow trickle then suddenly 40 people – it's important to be prepared for this
 - Some visitors want to talk at length about a building, important to have enough volunteers to enable this
 - Challenge for buildings with different working function eg. office/restaurant



Workshop 2: Themes

- What might **History, Heritage and Archaeology** encompass?

in relation to buildings/events in the GDODF programme

Try to think about the hidden, lost, alternative or intangible

- In what ways can we make information available to visitors?
- In what ways can we get them to engage with this?

- Living history experience – ancestors letters
- Storytelling
- Social history
- Industrial Archaeology
- Books or materials for visitors to browse
- Access to archives
- Visual aids – photographs, maps
- Timelines of buildings or places
- Stories from the community
- Legacy of space
- Archaeologist as detective
- Uncovering new or hidden histories
- Costume, music
- Women / People of Colour
- Objects
- What inspiration can we take from the past to inspire our actions in the future
- Information for visitors to take away
- Publications
- Reach out to local history groups to amplify their work and take the pressure off you having to do research
- Social media – using hashtags to get visitors to add to information, contribute to conversation
- Having people who can talk to visitors
- Finding personal histories/stories that strike a chord emotionally



- What might **Heritage & Nature** encompass?
- How is it relevant to the built environment?

- In what ways could we facilitate visitors' engagement with this?

- Foraging trails
- Different food over time
- Allotments
- Community gardens
- What can you see from the top of your building
- Molendinar Burn – how it has shaped the city
- The canals – trade
- The hills the city is built on
- Walks
- Activities

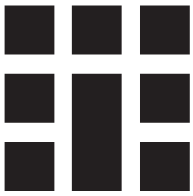


Workshop 3: Children & Young People, Accessibility

- In what ways could you encourage and enable engagement from **children**?
- In what ways could you encourage and enable engagement from **young people**?
- In what ways could you make your building or event **more accessible**, and encourage and enable engagement from people with different access needs?

Think activities and information

- Incentivise visits eg. collect stamps at different places
 - Encourage children to attend through organised groups
 - Projects that culminate in something for GDODF
 - You can advertise the same event but in different ways for children and young people
 - Children's walks made specifically for children
 - Looking at who is in your building eg. a nursery – engaging with them
 - Activities, crafts
 - Hands on things to do
 - Treasure trails/ scavenger hunts
 - Colouring in
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- Specific events just for teenagers/students
 - Contact universities to advertise specific events for students
 - Get teenagers to volunteer so they're involved
 - Giving young people ownership of events
 - Film screenings
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- BSL tours
 - Tours in different languages
 - Speech to text – but expensive
 - Targeted advertising for eg. deaf groups



- Accessible bikes
- Dementia Friends training is free
- Making sure events are well signposted
- Having seating available
- 'Slow' walks for eg. older audience
- Large print information